



2024 MAA Sponsorship Opportunities

Middletown Athletic Association is seeking support for our 2024 Baseball, Softball, Soccer, and Hockey programs. Support from the community is very important to our volunteer organization and as we continue our growth, we face additional challenges funding our programs and improving our facilities. Your investment in our programs helps us do what we can for the kids.

Sponsorship Level	Investment	Includes	Qty
MVP	\$925	<ul style="list-style-type: none">• A customized banner mounted on one of Middletown Athletic Association's fields (located at the intersection of heavily travelled Trenton & Woodbourne Road) for both Spring and Fall season.• The sponsorship of one Spring and one Fall team (choose between 1 baseball, 1 softball, 1 soccer, or 1 hockey) with your company's name printed on the back of each player's shirt.• Your company will also be featured both on our website and social media pages.	
All Star	\$750	<ul style="list-style-type: none">• The sponsorship of one team (baseball, softball, soccer, hockey) with your company's name printed on the back of each player's shirt for Spring and Fall season.• Your company will also be featured both on our website and social media pages.	
Big League	\$650	<ul style="list-style-type: none">• A customized banner mounted on one of the fields (located at the intersection of heavily traveled Trenton & Woodbourne Rds) for both Spring and Fall season.• The sponsorship of one team (baseball, softball, soccer, hockey) with your company's name printed on the back of each player's shirt.• Your company will also be featured both on our website and social media pages.	
Fanatic	\$375	<ul style="list-style-type: none">• The sponsorship of one team (baseball, softball, soccer, or hockey) with your company's name printed on the back of each player's shirt.• Your company will also receive mentions on our website and social media pages.	
Banner	\$300	A customized banner mounted on one of the fields (located at the intersection of heavily traveled Trenton & Woodbourne Rds) for both Spring and Fall season.	
Dollar Dog Day	\$275	Sponsor a dollar dog day during one of our Saturday game days. Your business will be highlighted as the sponsoring company. You are also welcome to have information available for your business onsite during the event (brochures, banner, etc.)	

If you would like to invest in MAA by taking a sponsorship or would like to discuss sponsorships, please contact our Sponsorship Director, Joe Rosselli, at joseph.rosselli@midpennbank.com or call 267-922-2403. Thank you for considering supporting Middletown Athletic Association and we look forward to working with you.

Company Name _____

Sponsorship Level(s) _____

Contact Person Full Name _____

Contact Person Email _____

Contact Person Phone _____

Send completed form to joseph.rosselli@midpennbank.com